

Prairie Bible Institute Semi-annual Meeting

Report to the Board of Directors



May 1-3, 2022



PRAIRIE COLLEGE

President's Report May 2022

Opportunities Abound – as we mark our Centennial.

The past six months have been busy and productive on many fronts at Prairie. Each report that follows will expand on the progress we have made, as well as plans that are in place for the next few months.

Strategic Plan

Our most recent Strategic Plan spanned the period of 2019 to 2022, so it is time to look ahead once again and determine which activities will have priority in the next three to five years. This review has been led by LaRae Schmidt, who has taken ideas, comments, and feedback from every component of campus – Faculty, Staff, Management Team, Board – and gathered them into activities that will drive innovation, enhance value, or increase visibility for the College.

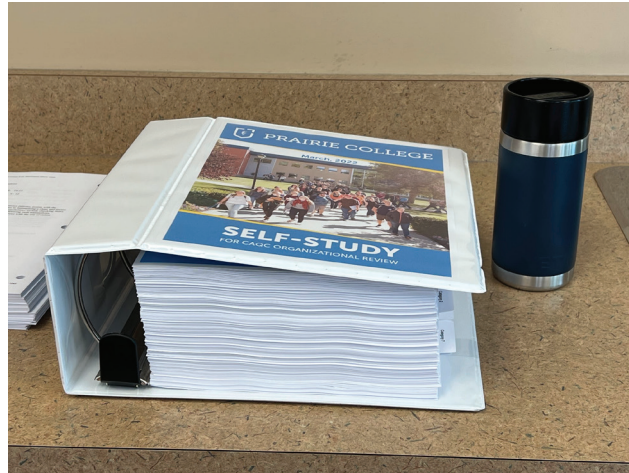
Among the strategic initiatives that will set the foundation for our future:

- Expanded Scope – launch of the Bachelor of Education degree, followed by a Bachelor of Business Administration and a Bachelor of Aviation Business Administration.
- Capital Campaign – launch of the Centennial Capital Campaign which hopes to raise \$100 million over the next 5 years. The goal of the campaign is to set the campus on a footing that will facilitate premium delivery of education, both in-person and online, and move toward borderless education.
- Continuous Improvement – Certain initiatives require ongoing attention in order to meet the demands of the marketplace and reflect the importance of our role in preparing people who will meet the greatest needs of the world.

The **Strategic Plan** is a separate document that is intended to accompany this Board Report. We will be seeking approval for this during the upcoming Board meeting.

Expanded Scope – B.Ed. application

The application for approval to grant B.Ed. degrees by the Province of Alberta has two stages. Part A was submitted and received “conditional approval” in the Fall of 2021. At that point, we launched into Part B, an institution-wide Self Study that was 1,700 pages long: 130 pages of review and analysis of our processes, and another 1,600 pages of back-up and supplementary information.



It would be difficult to adequately express our appreciation for the amount of work this involved. Many, many thanks to Sandra Paetkau, our lead author of the document, her husband Paul who worked alongside her managing the process, and Darrel Reid, our lead consultant on the entire initiative. And their key contact on campus was Nicolle Ioanidis, who helped with research, connections, and editing of the unwieldy document. It would be safe to guess that at least half of our staff and faculty were involved in helping gather the data for the report – many thanks to all of them. None of this would have happened without the favour of our Provincial government... many thanks for their support.

The good news is that all this work has a good shelf life...this report will be a solid proto-type for other applications that will likely follow in the next few years for a Bachelor of Business Administration and a Bachelor of Aviation Business Administration.

Centennial Capital Campaign

Kendi Dyck, our Managing Director of Development, has been walking us forward in this important initiative. Early responses to the initiative have been enthusiastic and some early donations have begun to come in. This is a five-year initiative that will be consistently on our radar and be reported on regularly. ***The Case for Support*** is a separate document that is intended to accompany the Board Report.

Striving for continuous improvement – we continue to press forward on several key priorities...

- 1) Program Excellence – We continue to improve our programs toward the objective that each one of them will be in the top quartile of similar programs around the world. Our formula for achieving this is to have
 - a) excellent instructors who are well credentialed (with the right degrees) complemented by real world experience,
 - b) an external partner for each program, giving the classroom the reality check of the working world, and

- c) an opportunity for every student to take an international trip so that the student can see their craft at work in another culture.
- 2) Healthy Community – We continue to enjoy an effective work environment that is animated by healthy dialogue, but still unified around our shared mission and vision. Examples of the vitality of our community could be
 - our weekly Wednesday morning Prayer Time, which continues to be well-attended by a significant majority of our staff and faculty, and
 - our “You-Rock” award, which we give each month to someone who has gone “the second mile” in their job. The list of the recipients since the beginning of Covid is in the table below – these are high-level achievers. We are all grateful to have them on our team.
- 3) Brand Identity – We have a clearly defined brand around “Prairie College” and the “shield” logo, and we are supporting it by consistently staying within our colour palette. In addition, we are vigilant with institutional messaging, hoping to ensure that all communication is reliable, consistent with other messaging, and reinforcing our collective priorities.

Our goal, in these ongoing priorities, is to build our Prairie brand so that it becomes quickly recognized and associated with excellent programs that are centred on the Bible and delivered in a healthy community.

Housekeeping items

- Nicolle has a few small modifications to our Constitution and Bylaws that we will be asking the Board to consider, simply to keep our core documents up to date.
- In addition, and more material, we will be recommending that the seven-course coverage of the Canon of Scripture be added to the Constitution in the section related to Core Values.

Your Invitation to the Centennial Celebration

Since it only comes along every 100 years, it is easy to understand that our Centennial Celebration this summer is very much top-of-mind for everyone on campus. We hope to have 700+ people here enjoying four major evening rallies, four major evening concerts, and a host of other activities, centred around the subject “Joy in the Journey,” our overview of the past century at Prairie, and the forward-looking theme of tabernacling with the Almighty.

Mark your calendars to be with us, in person, from July 13 to 17, if possible. Please.

With gratitude to God for you and your role at Prairie,

Mark

Mark L. Maxwell
President

You-Rock! Award Winners

March 2020 – Pamela Fraser
 April 2020 – Bev Praeter
 May 2020 – Sheena Mejia
 June 2020 – Andrew Potter
 July 2020 – no meeting
 August 2020 – Kendi Dyck
 September 2020 – Madeline Jonah
 October 2020 – Nancy Toews
 November 2020 – Janet Osbourne
 December 2020 – James Fraser
 January 2021 – Pat Massey
 February 2021 – Veronica Lewis
 March 2021 – Douglas Lewis

April 2021 – Kevin Peters
 May 2021 – Elaine Maxwell
 June 2021 – no meeting
 July 2021 – no meeting
 August 2021 – Calvin Hildebrandt
 September 2021 – Josiah Sumner
 October 2021 – Sandra Paetkau
 November 2021 – Kevin Peters
 December 2021 – Jan Cinnamon
 January 2022 – Cherise Cave
 February 2022 – Nate Marples
 March 2022 – Crystal Gillespie
 April 2022 – Bert Thomas



		11th Monday	12th Tuesday	13th Wednesday	14th Thursday	15th Friday	16th Saturday	17th Sunday
Start	End	Pre- Conference		Conference				
7:00	7:30				Prayer	Prayer	Prayer	Prayer
7:30	9:00		Pre-Conference Activities		Breakfast	Breakfast	Breakfast	Breakfast
9:00	10:30				Morning Sessions (Mark Maxwell)	Morning Sessions (Justin Allison)	Morning Sessions - 9- 10am (James Enns)	Morning Sessions (Dan Cochrane)
10:30	12:00				Reunion Visits / Break	Reunion Visits / Break	Three Hills Town Parade	Break
12:00	1:30				Lunch	Lunch	Lunch	Lunch
1:30	3:00	Accommodation Check-In for Pre- Conference Activities Participants			Activities	Activities	Activities	Check-Out
3:00	4:00			Check-In	Coffee in the Courtyard	Coffee in the Courtyard & Pie at Prairie	Coffee in the Courtyard	
4:00	5:00				Choir	Choir	Choir	
5:00	6:30			Supper	Supper/ Festival of Booths	Supper		
6:30	7:00			Break	Break	Break		
7:00	8:30			Evening Session (Phil Callaway, Jim Houston)	Evening Sessions (Peter Fast)	Evening Sessions (Julie Cavanaugh)	Evening Sessions (Charles Price)	
9:00	10:00			Concert (Steve Bell)	Concert (Matt Brouwer)	Concert (Brian Doerksen)	Concert (Brooke Nicholls)	