



PRAIRIE COLLEGE



For Greater Impact

The Year in Review...

2024

ANNUAL REPORT

FROM THE PRESIDENT'S DESK

Prairie: where students, alumni, staff, and faculty have a heart for the people of the world and are determined to put a **DENT** in the greatest needs of the world.

For a century, Prairie has been preparing and sending young people to the far and forgotten corners of the world to share the love story of a Creator God who longs to dwell with humanity. To continue to achieve this vision that started in the hearts and minds of this rural farming community, we need to build a great university that is built on a solid foundation, well rooted in the Scriptures.

We are building programs that will provide leadership in various professions, and programs that will aspire to set the standard for excellence in practice, whether aviation, nursing, business, leadership, or church and ecclesiastical ministries.

We are building all of this on a foundation of healthy community. A community that has a deep-seated love for the God of the universe and for the Scriptures that show us the way to our heavenly Father, through the Lord Jesus. A community that shares the high value of living well together, in harmony.





We are determined to stay the course on our commitment to: teaching the whole of the Bible in every program, to not waiver from our Foundational documents, to guard our hearts to ensure the love of God is burning within us and remains our primary motivation, and to walk forward in faith with courage. We will not drift from our primary motivation—to love God and our neighbours, the multi-cultural people of the world, in the name of Jesus and for the sake of drawing all, through our work and our words, toward God.

Let me take this opportunity to say thank you for your continued support and participation in making a **DENT** in this world's greatest needs. Let me ask you to join our prayer force, and intercede for us, that God would direct our path as we follow our ancient ways.



With gratitude,

A handwritten signature in black ink, which appears to read "Mark L. Maxwell".

Mark L. Maxwell, President

A YEAR FILLED WITH BLESSING AND THANKFULNESS

Stacey Bell, Managing Director of Development

2024 had been a year like no other in the history of Prairie College. By October 2023, \$2M were raised toward the Campaign for Greater Impact, by January 2024 donations came to \$10.1M. In March, Campaign Director Gordon Dirks announced that a single donor wanted to make a \$10M donation for the new student residence—bringing the total to \$21M—plus an additional \$5M if Prairie would raise \$5M.



Our Alumni Campaign calling team and the Campaign leadership got to work. As of October 2024, we have over \$4M donated and pledged toward that matching \$5M and the donations continue to come in.



We celebrated with a groundbreaking for the new 5-storey student residence on July 10, and Eagle Builders began construction. Eagle has advised that we will have a completed building in July 2025. As we anticipate our students moving into these dorms in September 2025, we are excited about the new layout. Students will be living in 4, 6 and 8 bed suites. This format was purposefully designed to emphasize community living as an attribute of transformational Biblical education.



Our partner, MAF Canada, has continued to raise funds with us for the Prairie Aviation Training Centre expansion. Together we have raised over \$3M toward the \$8.5M project. A ceremonial groundbreaking was held on September 7 and we await the various permits and approvals from 4 different government agencies, and we pray for construction to start in spring 2025.



The Campaign team continues to connect and work with our donors and we pray with anticipation for what God has in store in 2025. Please join us with grateful hearts and in prayer for God's continued provision and direction.

2023-2024 STUDENT BODY

455

TOTAL STUDENTS



309

ON CAMPUS & HYFLEX



70

PRISON



76

ONLINE



81

GRADUATES

100%

OF OUR 4-YEAR
GRADS STUDY THE
ENTIRE CANON OF
SCRIPTURE

16

PROGRAMS

50%

GENDER SPLIT

25+

DENOMINATIONS

13:1

STUDENT-INSTRUCTOR
RATIO

EDUCATION AT PRAIRIE

Dr. Mark Jonah, Academic Dean

Lamentations 3:25 – “The LORD is good to those whose hope is in him, to the one who seeks him;” This is the desire of our educational goal at Prairie College, to surround ourselves in the study of God’s Word, to see its meaning and importance for all of life, and to see the answer to the greatest needs of the world. Whether in the classroom or online, students encounter and are challenged by God’s Word by faculty who are passionate in their study and in their teaching.

Prairie College has a long history of preparing men and women for wherever God leads them. For some, it is to the ministry of leading a church. New this coming year is an online graduate program for those involved in pastoral and vocational ministry.

The Master of Christian Ministry Leadership, designed in consultation with several representatives in denominational leadership, is a 2-year online course of study intended to assist the growth and development of people in ministry. This program emphasizes a practical approach to ministry, which begins with the student deepening their knowledge of scripture and then being mentored by ministry leaders in spiritual practices.

CLASSROOM + WORK INTEGRATED LEARNING = OUR CLASSROOM

We know the world is a big place, and that is why we value the classroom as a place on campus and experiential learning in the world. We understand that having a grasp on the classroom material plus practical work integrated learning is essential for developing strong Christian leaders.

Most of Prairie’s programs have a practicum, internship or an international trip. These opportunities are a vital part of the educational design of our programs. Furthermore, all of these opportunities provide students with a personal and up-close view of what God is doing in the world.



GLOBETREK - AN AROUND THE WORLD INTERNSHIP

Prairie College's GlobeTREK program is an innovative study abroad opportunity that is unique among Christian colleges in North America. It is an 8-month (full academic year) program that most students will do in their 3rd year of a 4-year degree. Although designed for the Intercultural Ministry department, it is compatible with any of the 4-year programs.

There are two main goals of the program:

1. To give students a taste of full-time cross-cultural ministry.
2. To give students an exposure to what God is doing in every major ethno-religious block in the world.

In the first month of GlobeTREK, students will visit 5-6 countries to see what God is doing in each of these areas. Then the team splits up, heading into 6-month internships where they can explore an area of interest to them. Lastly, they rejoin and travel to another 5-6 countries, eventually returning to Canada.

Upon returning there are various debrief experiences spread out over the next year for them. This encourages them to process all they have seen and experienced with the goal of making lifelong changes.

This last year, our team of students travelled to countries such as Brazil, Costa Rica, Mexico, Kenya, Egypt, Thailand, Philippines, Japan, Nepal, and India. For their 6-month internships our students were located in Poland, Brunei/Iraq, and Belize.

For the 2024-25 school year, we have students working in the Philippines and DRC. Please be in prayer over them and pray for all future GlobeTREKkers as we continue to shape and refine this internship experience.



PROGRAM HIGHLIGHTS

DIGITAL MEDIA

In this program students learn how to integrate the Word of God with the world of digital media. We aim to give students a space to grow in creative excellence while developing a personal portfolio. Students end their formal studies with an international practicum led by our professors. In May 2024 students traveled to Vietnam and this coming year they will be going to Scotland.



BUSINESS ADMINISTRATION

The vision for the program is to prepare students to be biblical, intentional and practical in how they do whatever business they are called to. We have emphasized preparing students for small business building in our digital media, music, intercultural, and other programs. We have even added a concentration where students can learn the administrative skills needed in churches and other nonprofit organizations.

Internships are at the core of their experience. Recent and current internship experiences have included the hospitality industry, arborist, camp leadership, a climbing wall, and expanding operations at a garden shop. Numerous international internships are available as well.



PASTORAL CARE & LEADERSHIP AND NEXT GENERATION MINISTRY

The Church Ministry program prepares those students aspiring to work in congregational settings and parachurch ministries. Each student gains experience in pastoral care, leadership, and next-generation ministry through our academic courses and vibrant co-curricular education, such as chapel participation, service opportunities, and small group participation. Students may choose to participate in a travel course, providing a good exploration of different ministries around the province of Alberta.



COUNSELLING & CHRISTIAN FORMATION

Our growth of student numbers in the Counselling & Christian Formation program points to young adults responding to the call of people-helping in our needy world. Recent graduates have found vocation fulfillment in counseling, social work, rehabilitation services, funeral directing, and prison ministries. In this revised



program, with a foundation of Christian formation, the student will gain understanding of how humans think and behave (psychology) coupled with people-helping-skills (counseling) for the purpose of influencing culture and meeting the greatest needs of the world. C & CF students also serve in an internship for a portion of their time at Prairie.

There is a lot happening these days at Prairie Aviation Training Centre (PATC). Throughout their flight training, students progress through various flight modules intended to train them in the different skills that are needed to be competent mission pilots. Some of these modules are tailwheel flying, complex aircraft training, upset recovery training, as well as mountain flying. These modules, as well as others, help to prepare students to meet the challenges that they will face as missional aviators wherever the Lord leads them when they leave PATC.

Right now there is a big need for more mission pilots around the world. As a part of our partnership with Mission Aviation Fellowship of Canada, we are close to becoming approved as a Preferred Flight Training Partner for MAF International. This would mean that for students who desire to fly with MAF, they would be able to transition directly from PATC into MAF to begin their overseas service immediately following graduation from Prairie College. This would enable our students to enter these critical pilot vacancies much faster than if they receive their training elsewhere, and we are excited about the positive impact of this on global mission, as well as the possibilities that this gives PATC in the future!



TAKEOVER TEAMS ARE GROWING!

Last year, we had the privilege of hosting 11 Takeover Team events across Alberta, where our Worship & Music Arts students led worship and a student preacher delivered inspiring messages. This year, we have two teams available and have already secured 16 bookings, with plans to add 15 more events. We are thrilled to expand this service to our church friends.

The Takeover Teams provide an uplifting and customized worship experience for congregations, free of charge. Our students will lead worship, deliver a relevant message, and can even assist with youth events. The goal of the program is to bless local churches, connect with congregations, and give our students valuable practical experience.

This opportunity allows them to apply what they have learned to real-world settings, helping them grow in leadership, communication, and service, while demonstrating the training they are receiving at Prairie.

We are excited to continue this impactful ministry and look forward to partnering with churches across Alberta!



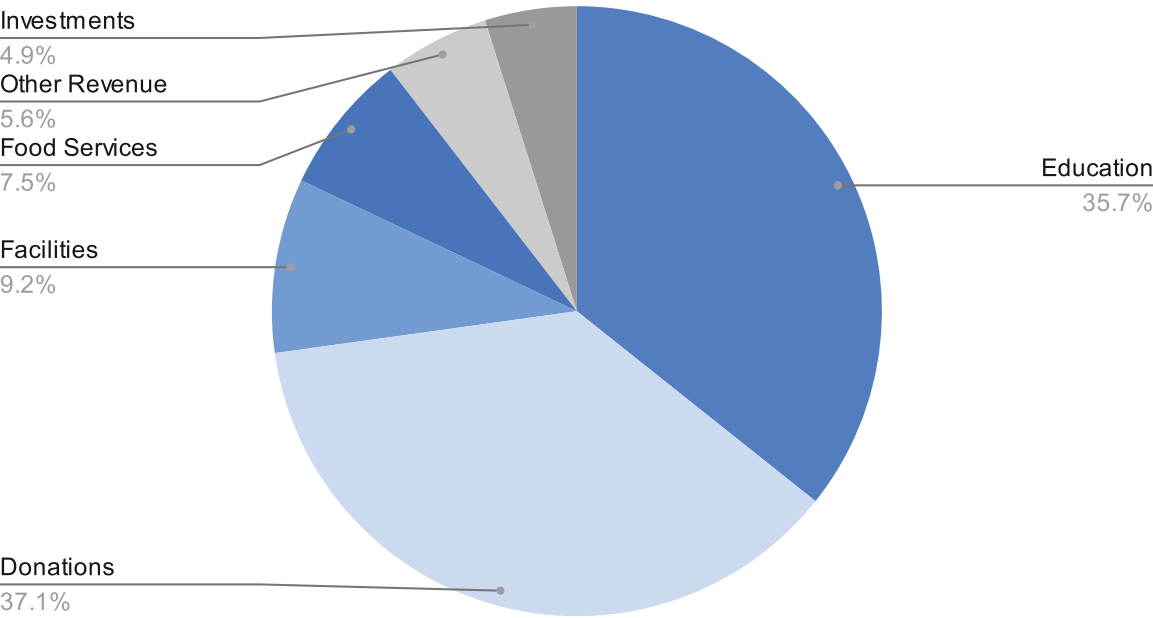
2024 FINANCIALS FOR ANNUAL REPORT

ASSETS	FY 24	FY 23
Current		
Cash	2,989,304	1,249,511
Accounts Receivable	184,684	1,422,202
Goods & services tax receivable	27,676	10,791
Prepaid expenses	187,171	182,628
Inventory	105,660	80,933
	<hr/>	<hr/>
	3,494,495	2,946,065
 Investments	 4,473,384	 4,134,236
Capital Assets	7,768,593	7,328,808
Other Assets	218,388	-
	<hr/>	<hr/>
Total Assets	15,954,860	14,409,109
	<hr/>	<hr/>
 LIABILITIES		
Current		
Accounts payable & accrued liabilities	899,294	522,769
Government remittances payable	86,436	76,921
Deferred Revenues	667,817	697,770
Current portion of pension liabilities	12,240	12,720
	<hr/>	<hr/>
	1,665,787	1,310,180
Pension Liabilitied	30,627	40,258
Planned Giving Agreements	539,167	664,740
	<hr/>	<hr/>
Total Liabilities	2,235,581	2,015,178
	<hr/>	<hr/>
 Net Assets		
Restricted	903,633	1,032,013
Endowment	3,111,675	2,803,374
Capital Assets	7,986,981	7,328,808
Unrestricted	1,716,990	1,229,736
	<hr/>	<hr/>
	13,719,279	12,393,931
	<hr/>	<hr/>
	15,954,860	14,409,109
	<hr/>	<hr/>

REVENUE

	FY 24	FY 23
Education	4,342,329	4,169,009
Donations	4,513,172	3,903,287
Facilities	1,124,965	967,663
Food Services	909,474	858,449
Other Revenue	680,761	994,841
Investments	592,912	352,182
	12,163,613	11,245,431

REVENUE 2024

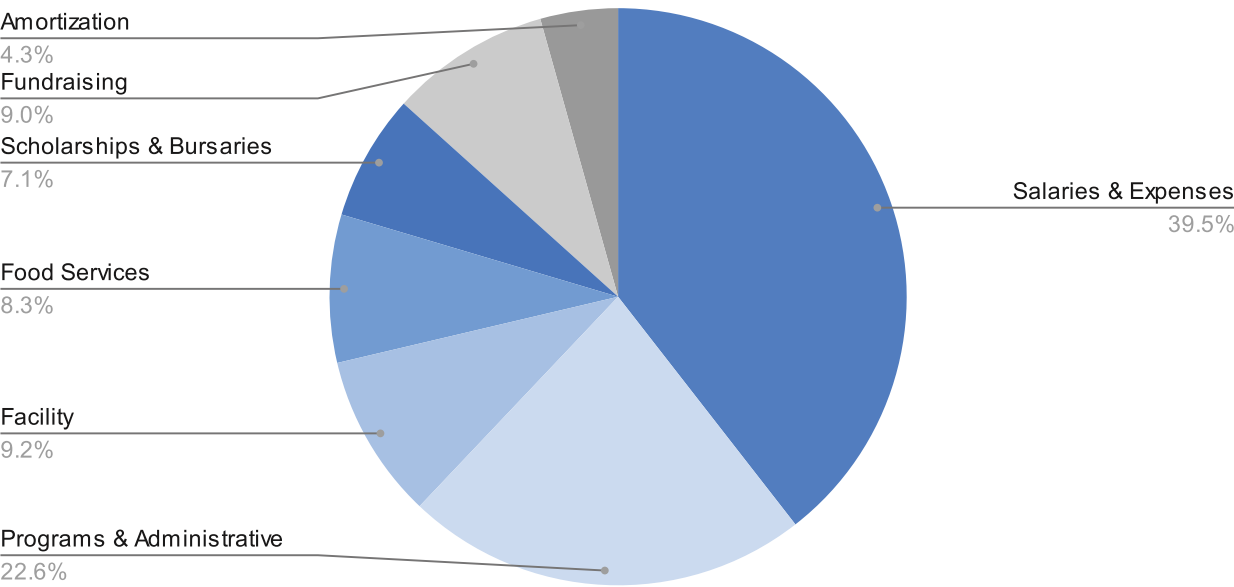


EXPENSE

	FY 24	FY 23
Salaries & Expenses	4,277,703	4,013,360
Programs & Administrative	2,503,692	2,481,393
Facility	1,001,475	1,147,983
Food Services	898,009	866,197
Scholarships & Bursaries	766,059	877,995
Fundraising	920,227	651,158
Amortization	471,100	482,855
	10,838,265	10,520,941

NET	1,325,348	724,490
-----	-----------	---------

EXPENSES 2024





**COUNSELLING
& CHRISTIAN
FORMATION**



WORSHIP ARTS



**SPORTS
MANAGEMENT**



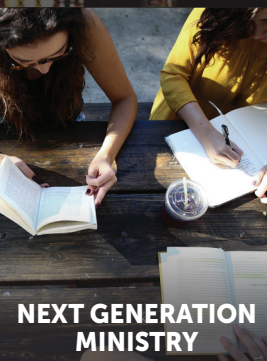
AVIATION



**PRIMARY CARE
PARAMEDIC**



**PASTORAL
MINISTRY**

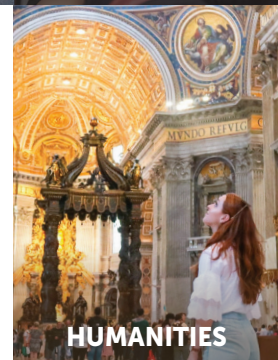


**NEXT GENERATION
MINISTRY**

To know Christ and make him known

"Prairie has blessed me with many opportunities to grow deeper in my relationship with Christ and with others."

-April, Counselling & Christian Formation Student



HUMANITIES



**BIBLE &
THEOLOGY**



**OUTDOOR
LEADERSHIP**



**INTERCULTURAL
MINISTRY**



DIGITAL MEDIA



BUSINESS



**PRACTICAL
NURSE**



PRAIRIE COLLEGE

www.prairie.edu
Box 4000
Three Hills, AB T0M 2N0
alumni@prairie.edu
403.443.5511